



Secure the Future of the Grid

## Marketing Intern

Somerville, MA or remote

We are a rapidly growing technology company, helping our utility partners around the world lead the energy transition by enabling enhanced grid flexibility, resilience and security. At LineVision, we provide electric utilities with our patented non-contact sensors to provide the real-time monitoring and predictive analytics needed to secure the future of the grid.

We are looking for a **Marketing Intern** to play a pivotal role in our organization to help drive awareness and build brand recognition for the LineVision solutions.

### What will you do?

- **Design new materials** - Support the creation of customer facing materials such as one-pagers and sales presentations to ensure consistent voice and brand standards are achieved.
- **Perform website enhancements:** Help support updates on the LineVision webpages, identify, implement, and track SEO keywords performance. Upload content, and images when needed on an ongoing basis.
- **Run a cradle to grave campaign** - Develop targeted digital demand generation campaigns that build awareness and drive demand for LineVision's solutions
- **Improve our CRM tools** - Maintain the quality and integrity of our database and marketing automation platform, Hubspot, to assist in lead tracking (prior knowledge of the platform is a plus, but not a must).

### What do you need to succeed in this role?

- You are someone with an extreme attention to detail and strong organizational skills
- You have an ability to work and think independently and proactively, while exercising good judgment
- Excellent verbal and written communication and strong editorial skills, including English composition, grammar, and proofreading
- You have an eye for design - InDesign, Photoshop, and video editing software experience is a plus but not required
- A desire to grow professionally and make an impact on the global energy landscape
- Experience working with HubSpot a plus but not required

## What does joining LineVision mean for you?

- **Impact.** Your talent, time, and energy will critically impact the company's success in providing utilities around the world with solutions to increase the flexibility, efficiency and safety of their grids for a cleaner and electrified future
- **Growth.** You will build a high-performing team to maintain LineVision's technical leadership in the \$12B global market for line monitoring and dynamic line ratings.
- **Distinction.** You will be a thought leader in the industry, developing platforms and solutions that help utilities transform their grids for a clean energy transition.
- **Ownership.** You hold broad responsibilities with high autonomy in a communicative, collaborative, and fast-paced environment
- **Compensation.** You are part of a high-potential success story, with competitive compensation.

## Who we are...

- We are a team of dedicated individuals who are passionate about helping to solve the biggest challenges facing today's electric grid
- We believe unlocking transmission capacity is critical to the resilience of our future grid and the ability to integrate renewables at scale
- We value and benefit from the wide-ranging perspectives that come from a diverse and inclusive work environment
- *We are committed to providing:*
  - Situational awareness to help grid operators make informed decisions on the physical position of their conductors that can help to prevent damage and fires
  - Dynamic Line Ratings to increase capacity by up to 40% on existing transmission lines with real-time monitoring while improving reliability & safety
  - Asset health monitoring to improve maintenance strategies by creating a digital twin to determine the true conductor health

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**TO APPLY**, please send a resume and cover letter to [apply@linevisioninc.com](mailto:apply@linevisioninc.com) with Marketing Intern in the subject line.