



Secure the Future of the Grid

Marketing Associate

Remote or Somerville, MA, or Denver, CO - Full Time

We are a rapidly growing technology company providing electric utilities with the real-time monitoring and analytics needed to secure the future of the grid.

Our patented non-contact sensors collect critical information to unlock additional capacity on existing lines, provide insight into conductor health, and detect anomalies and risks. The platform is rapidly deployed at scale without the need for scheduled outages, live line work, or specialized installation equipment.

We are helping our utility partners around the world lead the energy transition by increasing the capacity, resilience, and safety of the grid.

We are looking for a **Marketing Associate** to play a pivotal role in our organization to help drive awareness and build brand recognition for the LineVision solutions.

What will you do?

- **Design new materials** - Support the creation of customer facing, or company-internal, materials such as one-pagers and sales presentations to ensure consistent voice and brand standards are achieved.
- **Enhance our digital presence and website** - Help support updates on the LineVision webpages, identify, implement, and track SEO keywords performance. Upload content, and images when needed on an ongoing basis.
- **Digital Lead Management** - Maintain the quality and integrity of our database and marketing automation platform, Hubspot, to assist in lead tracking and reporting.
- **Messaging and Communications** - Craft customer facing messaging to support sales collateral, trade shows, media events, and manage internal communications.

What do you need to succeed in this role?

- Bachelor's degree in marketing, business or related field
- 1-2 years of relevant marketing experience, preferably in the energy sector
- You are someone with an extreme attention to detail and strong organizational skills
- You have an ability to work and think independently and proactively, while exercising good judgment
- Excellent verbal and written communication and strong editorial skills, including English composition, grammar, and proofreading
- You have an eye for design - InDesign, Photoshop, and video editing software experience is a plus but not required
- A desire to grow professionally and make an impact on the global energy landscape

- Experience working with HubSpot or comparable CRM

What does joining LineVision mean for you?

- **Impact.** Your talent, time, and energy will critically impact the company's success in providing utilities around the world with solutions to increase the flexibility, efficiency and safety of their grids for a cleaner and electrified future
- **Growth.** You will be a part of a high-performing team of individuals who are passionate about expanding the use of GETs in the utility sector.
- **Distinction.** You will inspire the future by being part of a team that introduces a fundamentally differentiated solution to utilities that helps solve the challenges they face in updating and increasing the capacity of the current grid system
- **Ownership.** You hold broad responsibilities with high autonomy in a communicative, collaborative, and fast-paced environment
- **Compensation.** You are vested in a high-potential success story, with competitive compensation, benefits, and comprehensive PTO and leave policies, complemented by stock options in a high-growth company with world-class venture capital backing

Who we are...

- We are a team of dedicated individuals who are passionate about helping to solve the biggest challenges facing today's electric grid
- We believe unlocking transmission capacity is critical to the resilience of our future grid and the ability to integrate renewables at scale
- We value and benefit from the wide-ranging perspectives that come from a diverse and inclusive work environment
- We are committed to providing:
 - Situational awareness to help grid operators make informed decisions on the physical position of their conductors that can help to prevent damage and fires
 - Dynamic Line Ratings to increase capacity by up to 40% on existing transmission lines with real-time monitoring while improving reliability & safety
 - Asset health monitoring to improve maintenance strategies by creating a digital twin to determine the true conductor health

LineVision Inc is an EEO/Affirmative Action Employer and does not discriminate on the basis of race, color, religion, sex, sexual orientation, gender identity, national origin, protected veteran status, disability or any other legally protected status.

For more information, visit <http://www.linevisioninc.com>

TO APPLY, please send a resume and cover letter to apply@linevisioninc.com with Marketing Associate in the subject line.